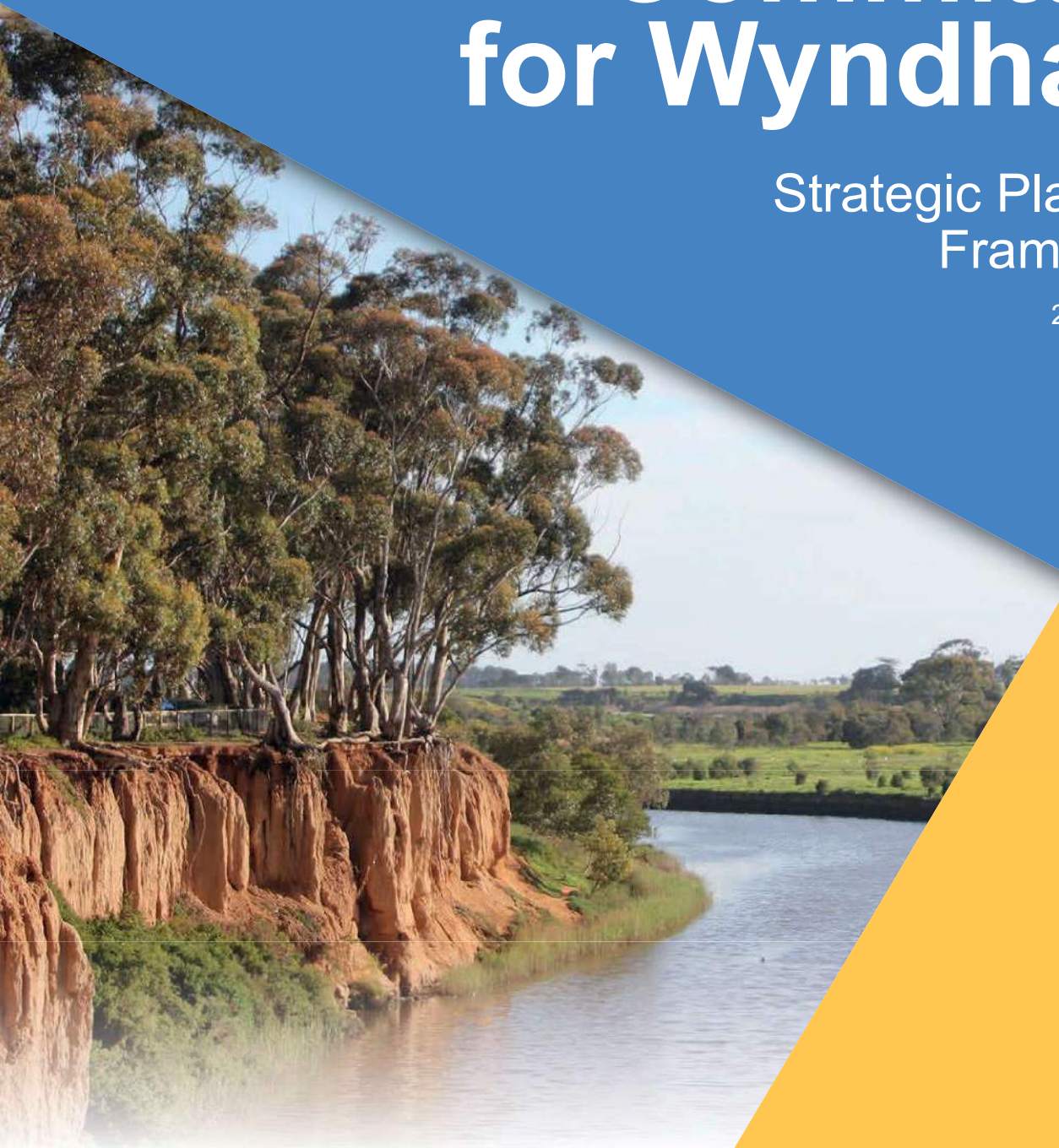




Committee for Wyndham

Strategic Planning
Framework

2024 - 2026



Committee
for
Wyndham
inc.



Strategic Planning Framework

2024 - 2026

Vision

Shaping Wyndham's Future. As the business voice of the region, the Committee for Wyndham brings together business, community, Government and individuals to work together to promote and enhance Wyndham's social and economic wellbeing.

Member Value Proposition

The Committee for Wyndham delivers value to its members by:

- Acting as the united voice of the Wyndham business community.
- Facilitating connections and leveraging collective strengths that encourage social and economic prosperity for the Wyndham community.
- Delivering education programs and upskilling members to be future-ready.
- Supporting Council to promote Wyndham's growth story.

Strategic Focus Areas - Advocacy

Economic Growth:

Champion the interests of our members, fostering a robust business network that contributes to the overall community wellbeing.

Strategic Advocacy:

- **Infrastructure Projects:**
Major infrastructure Developments that enhance Wyndham's economic landscape.
- **Talent Pipeline:**
Foster connections between business and multicultural communities to assist in developing job-ready candidates for Wyndham employment opportunities.

Collaborative Partnerships:

Collaborate with local government, educational institutions, business groups, and industry stakeholders to achieve our shared goals.



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Connection

Member Events:

Foster connection and collaboration by hosting regular events that bring together business owners, managers, and influencers.

Industry Round Tables:

Facilitate focused discussions among key stakeholders from various sectors.

Diversity:

Engage, connect and understand our diverse business community.

Strategic Introductions:

Act as a bridge, introducing large business and leaders who may not reside in Wyndham to local stakeholders enhancing collaboration and mutual understanding.

Educate & Tell Wyndham's Story

Local Government Priorities:

Educate the business community about local developments, successes, and priorities.

Growth and Investment:

Promote growth and attract investment by enhanced collaboration of member initiatives and challenges.

Raise the profile of Wyndham:

Share local business stories.

Educate:

Support the business community with tailored training to meet business needs.

Sustainability:

Encourage sustainable practices through improved collaboration.